

Oregon Middle Level Association Corporate Sponsorships Description

Website and Newsletter Sponsorship

Cost: \$1000 per year

Due Date: Ongoing

Purpose: Fund the website and general organizational expenses

Benefits to Sponsor:

1. Hot link connection on the OMLA homepage giving members a direct link to sponsor's website
2. Corporate sponsorship recognition (logo) included with each of quarterly newsletters with feature announcement of sponsorship in the first newsletter
3. Minimum of 12 inches of column space in each newsletter to be utilized however the corporate sponsor designates but within editorial discretion of OMLA. For example, the sponsor may wish to use all 12 inches in one newsletter or split the column inches as they wish for advertising, perhaps as an "advice column", etc.
4. Corporate sponsorship recognition in all conference printed materials
5. Complimentary booth space (single booth) at the annual OMLA conference if booths are included in the conference

David Putnam and John Pence Awards Sponsorship

Cost: \$600 per year for awards and/or \$3000 per year for awards presentation dinner

Due Date: Depends on the awards presentation date

Purpose: Provide cash awards to adult recipients recognized for outstanding service to middle level education; and provide funding for awards dinner at the OMLA annual conference

Benefits to Sponsor:

1. Corporation name and logo attached to the awards
2. Recognition of sponsor at awards presentation
3. Corporate sponsorship recognition (logo) included with each of quarterly newsletters with feature announcement of sponsorship in the first newsletter
4. Minimum of 12 inches of column space in each newsletter to be utilized however the corporate sponsor designates but within editorial discretion of OMLA. For example, the sponsor may wish to use all 12 inches in one newsletter or split the column inches as they wish for advertising, perhaps as an "advice column", etc.
5. Corporate sponsorship recognition in all conference printed materials
6. Complimentary booth space (single booth) at the annual OMLA conference if booths are included in the conference

Mini-Grants for Exemplary Programs

Cost: \$600 per year

Due Date: Ongoing

Purpose: Provide mini-grants to teachers and schools for innovative programs that benefit students

Benefits to Sponsor:

1. Corporation name and logo attached to the mini-grants
2. Corporate sponsorship recognition (logo) included with each of quarterly newsletters with feature announcement of sponsorship in the first newsletter
3. Minimum of 12 inches of column space in each newsletter to be utilized however the corporate sponsor designates but within editorial discretion of OMLA. For example, the sponsor may wish to use all 12 inches in one newsletter or split the column inches as they wish for advertising, perhaps as an "advice column", etc.
4. Corporate sponsorship recognition in all conference printed materials
5. Complimentary booth space (single booth) at the annual OMLA conference if booths are included in the conference